



HOSTED BY



1998 356 REGISTRY
MEADOW BROOK
HOLIDAY
JULY 30TH—AUGUST 2ND





HOLIDAY CHAIRPERSON

BARBARA SKIRMANTS



WELCOME!

The 356 Motor Cities Gruppe is pleased to have you celebrate Porsche's 50th Anniversary at Waterford Hills Raceway and Meadow Brook Hall with us.

Our Gruppe first started making plans for this event in November of 1995. To see our friends enjoying the event is the true satisfaction of our efforts. This is a busy event; by keeping this program in your pocket or purse you will always have the information you need handy. Each day's itinerary is followed by a map to the location. If you need help with directions or want to take in a local attraction the registration staff or the hotel desk staff can arrange for transportation or directions. Our Gruppe committee members are wearing an event shirt with "STAFF" in green letters. If you need information, please flag one of us down and we will find the answer for you.

Check the schedule for additional events that have been added since your last magazine arrived. Friday 8:30 am ladies complimentary brunch/fashion show next door at Somerset Collection. Also, Hagerty Classic Insurance is doing a seminar on insurance at 9:30 am Friday morning in the Sussex Ballroom. Don't forget your chance to ride with Brian Redman, Vic Elford, Hurley Haywood, or George Folmer on Friday at Waterford Hills. Jim Schrager's Market Value Workshop session is Friday at 4pm.

We are providing some special goodies, and very nice attractions because of the sponsorship we have received from Stoddard Imported Cars, Hagerty Classic Insurance and Porsche Cars North America. Please take time to meet Hans Wichter, Bill Green, and Dave Zonneville from Stoddard Imported Cars, and say thank you. Carey Owens and Bob DeKorne from Hagerty Classic Insurance, another sponsor, are attending our event and would like to meet you.

Please VOTE in the Peoples' Choice Concours d'Elegance as we have two very special prizes for a lady and a man that will be drawn from the Concours ballot box at the awards banquet on Saturday night. Also, don't forget to buy your Tom Youk Engine raffle ticket. It's for a noble cause, which is to help one of our long time members.

Have a wonderful time, don't be bashful, we all love our little cars, but it's our friends we come to cherish the most. Use this time to make new friends and greet old friends, and drink a toast to Ferry Porsche who made all this possible for us.

See you in the Hospitality room,

Barbara

1998

MEADOWBROOK
HOLIDAY

COMMITTEE

CHAIRMAN Barbara Skirmants

**CO-CHAIRMAN, TREASURER
& LEGAL CONSULTANT** Gerald VanVliet

**CO-CHAIRMAN &
HOTELS AND BANQUETS** Richard Beecher

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Jack & Bonnie Hagerty
Fred & Bonnie Sheill
Karen Roland

MARKETING SUPPORT Dennis Denyer
Richard Hinson

MEDIA RELATIONS Jim Thomas

TROPHIES Richard Hinson

WORK ASSIGNMENTS David Hinz

PEOPLES' CHOICE CONCOURS Ron Roland
STAFF Ted Stanek, Ted Dunham, Heath Hurlbert
John Denyer, Keith Blake, Dennis Denyer
Charles Doorman, Tom & Jan Downey Bill Demeter
Bill Fulton, Jack Hagerty, John Sandrock

THUR/FRI

THURSDAY

3:00 PM to 9:00 PMREGISTRATION

3:00 PM to 9:00 PMHOSPITALITY ROOM

FRIDAY

8:00 AM to 7:00 PMREGISTRATION

10:00 AM to 10:30 PMHOSPITALITY ROOM

8:30 AMLADIES COMPLIMENTARY
BRUNCH & FASHION
SHOW, CENTER COURT,
SOMERSET SOUTH ROTUNDA

9:30 AMHAGERTY CLASSIC
INSURANCE SEMINAR

11:30 to 12:30 & 2:30 to 3:30CHARITY FUND RAISING
RIDES IN NEW PORSCHE
WITH FACTORY DRIVERS
AT WATERFORD HILLS

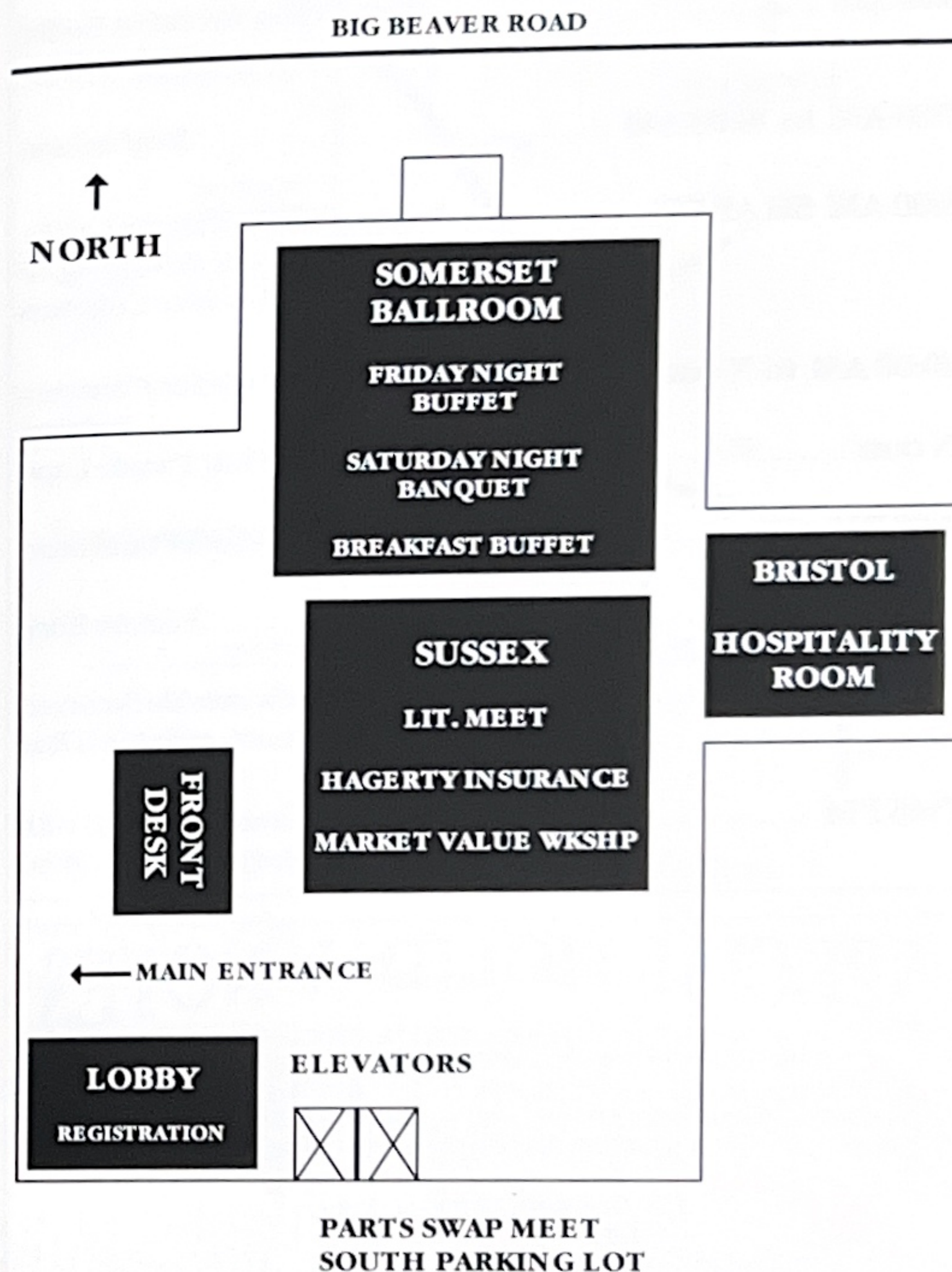
12:00 NOON to 3:00 PMPARTS SWAP MEET

4:00 PMMARKET VALUE WORKSHOP
JIM SCHRAGER

7:00 PM to 9:00 PMBUFFET DINNER

7:00 PM to 10:30 PMLITERATURE MEET

MAP OF SOMERSET INN



SATURDAY

6:00 AM Hot Breakfast Buffet
Nominal Charge

7:00 AM to 10:00 AM Registration

8:00 AM SHARP!!! Cars depart for Waterford Hills
Racetrack for staging of
Peoples' Choice Concours

10:00 AM to Noon Peoples' Choice Concours
Judging

Noon Porsche Only Parade Laps

1:00 PM Buffet Luncheon

3:30 PM Feature Race

7:00 PM Cocktails outside Somerset
Ballroom with Cash Bar

7:45 PM Awards Banquet with
Speaker Chuck Stoddard

SPECIAL HOLIDAY NOTES

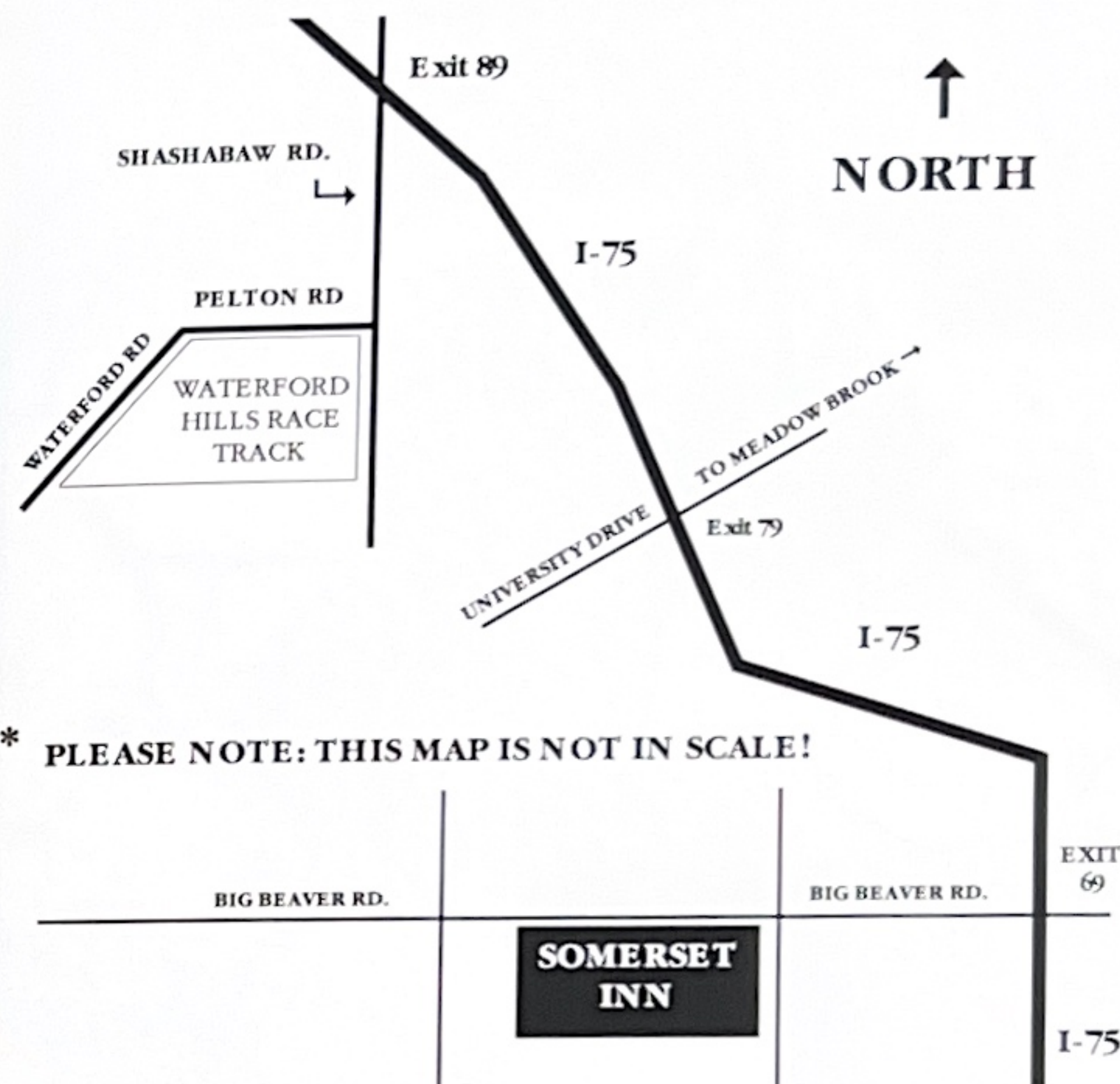
PLEASE WEAR YOUR NAME BADGE AT ALL TIMES

REMEMBER TO BRING YOUR TICKETS FOR EACH EVENT
YOU MUST HAVE THEM TO ENTER

PARKING IN DESIGNATED LOT IS FOR 356s ONLY

WATER BUCKETS, TOWELS, & SOAP WILL BE PROVIDED FOR
WASHING YOUR CAR, PLEASE DO NOT USE TOWELS FROM YOUR ROOM

MAP TO WATERFORD HILLS RACE TRACK SITE OF THE MEADOW BROOK HISTORIC RACES



EXIT SOMERSET & GO RIGHT, EAST BOUND ON BIG BEAVER RD.

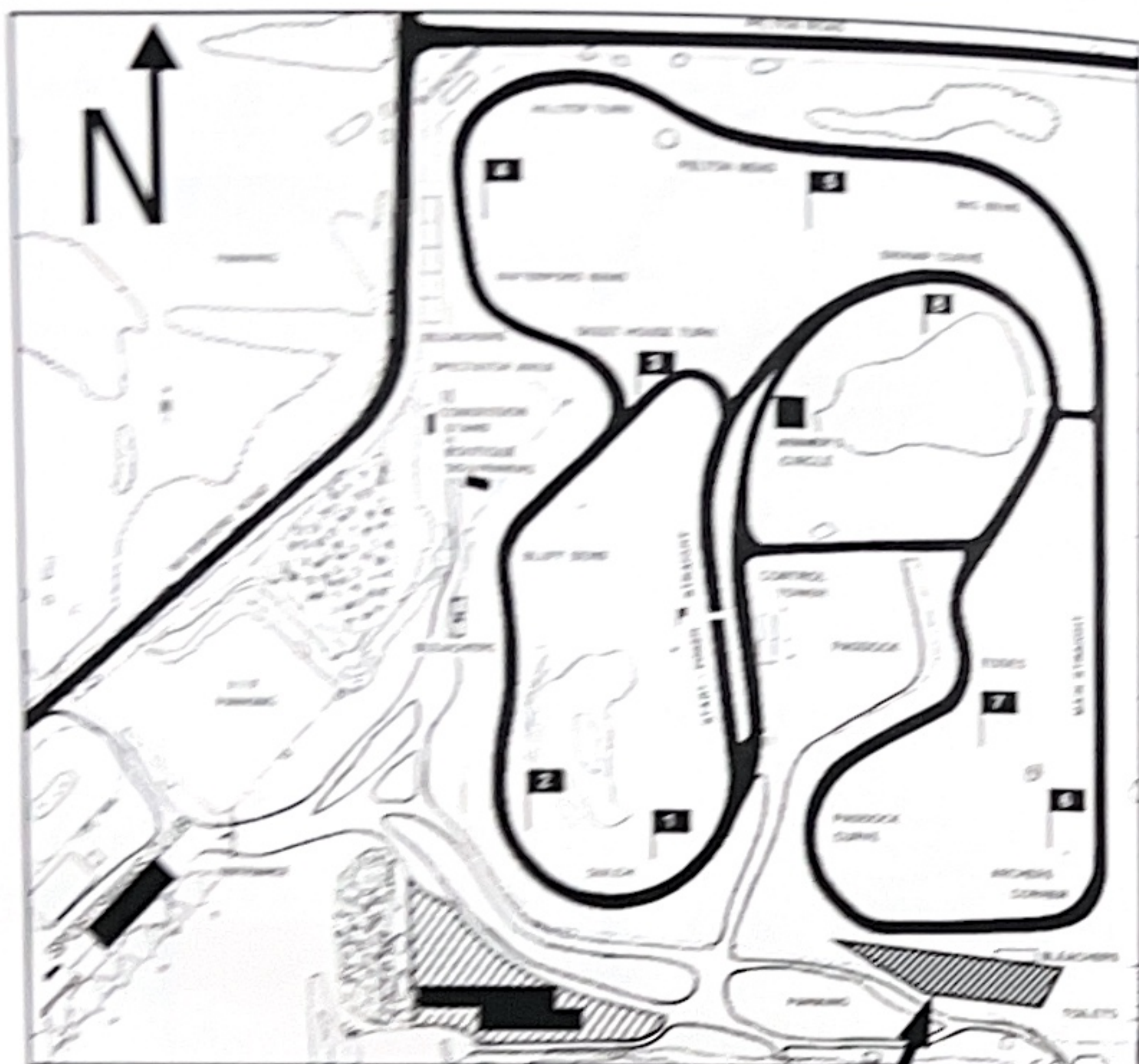
PROCEED EAST ON BIG BEAVER TO I-75 NORTH.

PROCEED NORTH ON I-75 TO EXIT 89, SHASHABAW RD.

GO LEFT ON SHASHABAW RD. APPROX. 2.25 MILES TO PELTON RD. GO RIGHT ON PELTON (SEE 356 HOLIDAY SIGN). PROCEED ON PELTON APPROX. 3/4 MILE TO RACE TRACK. IF YOU GET THERE BETWEEN 8:30 AM AND 9:15 AM, YOU MAY ENTER THE TRACK FROM PELTON RD. TURN LEFT TO ENTER TRACK. FOLLOW SIGNS AND PARKING PERSONNEL TO CONCOURS PARKING SITE.

IF UNABLE TO ENTER THE TRACK FROM PELTON RD, PROCEED ON PELTON TO WATERFORD RD. TURN LEFT, PROCEED APPROX. 1/4 MILE TO TRACK ENTRANCE. THIS ENTRANCE IS NOT PAVED. A MAP OF THE RACE TRACK IS PRINTED ON THE FOLLOWING PAGE.

WATERFORD HILLS RACE TRACK



356 PARKING

SPECIAL NOTE: When you arrive at the track, place the square, yellow sticker in your lower left windshield and turn your ticket in at the gate. There will be color coded balloons as well as people to guide you to the 356 parking area.

When returning to the Somerset inn, exit the race track onto Waterford Road and turn **Right**. Proceed to Pelton Road and go **Right**. Proceed to Shashkew Road and go **Left**. Proceed North on Shashkew Road to I-75 South. Proceed on I-75 South to Exit # 69, Big Beaver Road West. Continue on Big Beaver Road West to Somerset Inn on Left.

FASTER TURNAROUND THAN TOTO IN A TWISTER.



Ok, ok. We appologize to dog-lovers for the headline.
The point is, when it comes to customer service,
we're awfully darn fast.



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Good Luck to all of the participants in this year's 356 Registry Meadow Brook Holiday. Thank you for your continued support.

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SUNDAY

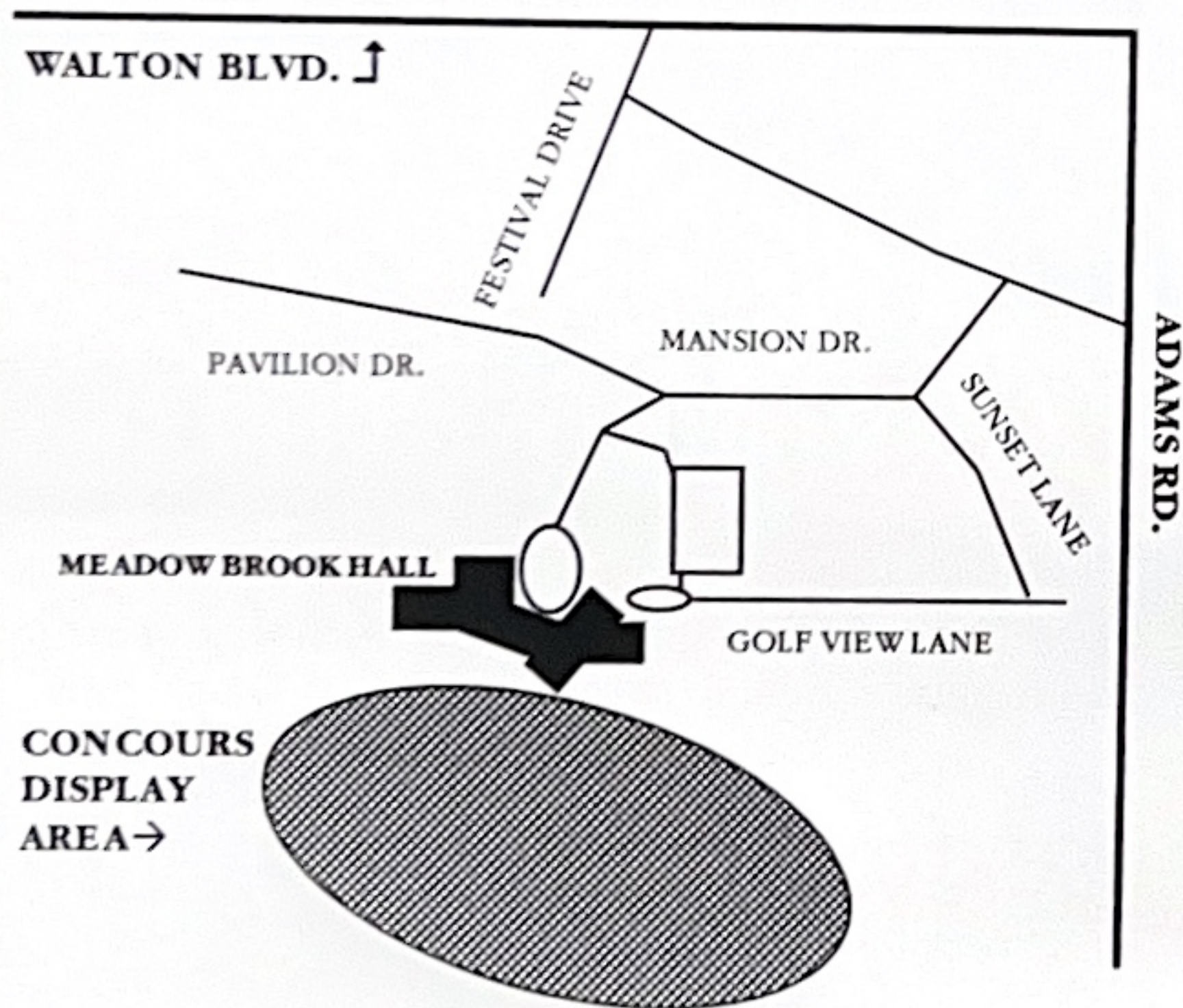
6:00 AM Hot Breakfast Buffet
Nominal Charge

7:00 AM Sharp!!!..... Depart to Meadow Brook
Concours d'Elegance
and parking corral for all 356s

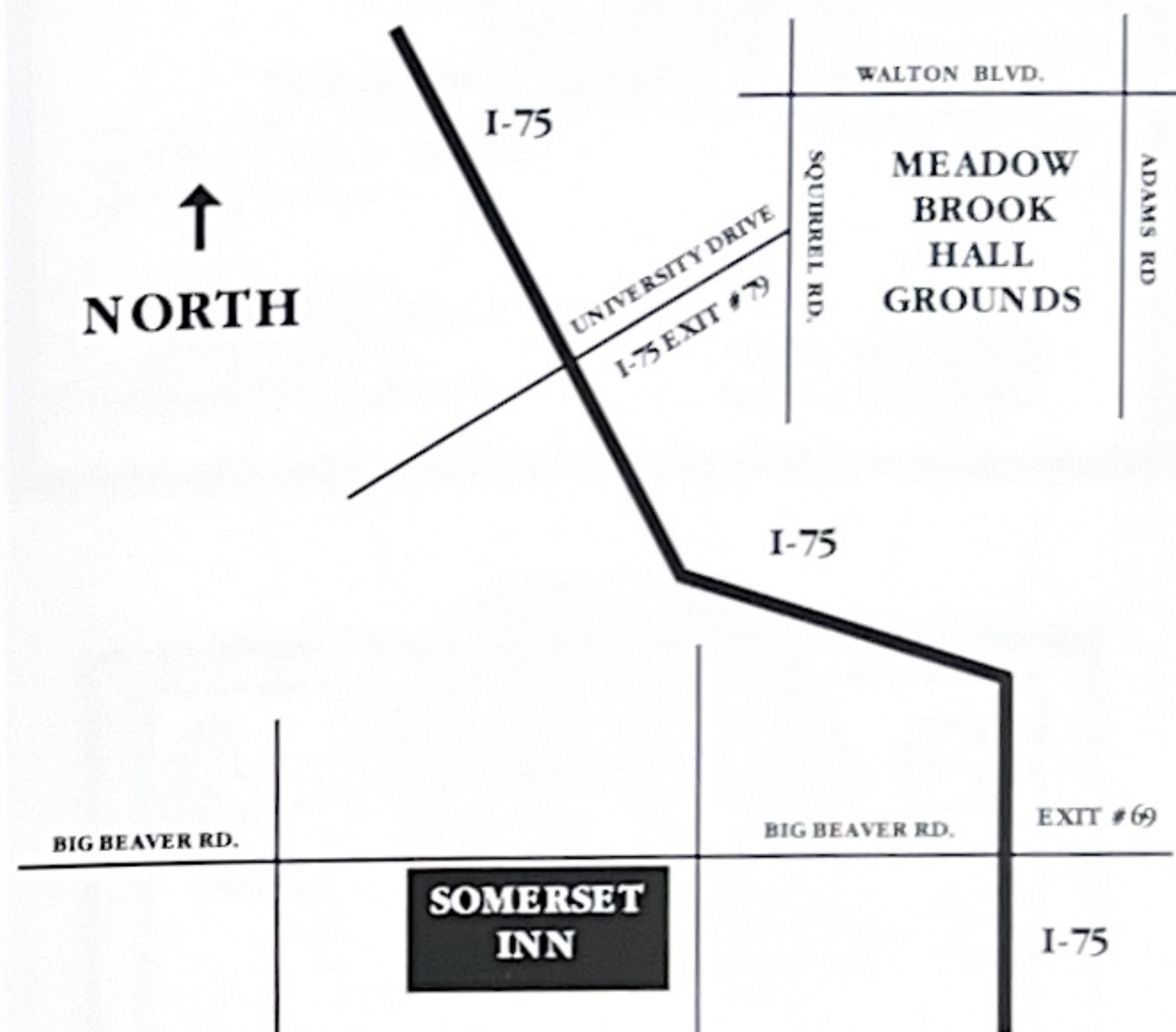
Noon..... Buffet Luncheon served in 356
parking corral

3:00 PM..... 356/ Austin Healey Challenge
Race at Waterford Hills

MEADOW BROOK HALL GROUND



MAP TO MEADOW BROOK HALL



EXIT SOMERSET & **GO RIGHT**, EAST BOUND ONTO BIG BEAVER RD.
PROCEED EAST ON BIG BEAVER TO **I-75 NORTH**.

PROCEED NORTH ON I-75 TO **EXIT 69, UNIVERSITY DRIVE** (APPROX. 10
MILES), GO **RIGHT** ON UNIVERSITY DR.

STAY TO THE **RIGHT** WHEN YOU REACH THE FORK IN THE ROAD.

CONTINUE ON UNIVERSITY UNTIL YOU COME TO **SQUIRREL RD.**
TURN **LEFT** ONTO SQUIRREL RD. **DO NOT** ENTER OAKLAND
UNIVERSITY AS YOU WILL GET HOPELESSLY LOST BEFORE YOU EVER
FIND MEADOW BROOK HALL !

PROCEED APPROX. 1/4 MILE TO **WALTON BLVD.** & GO RIGHT.
YOU WILL ENTER MEADOW BROOK FROM WALTON. PROCEED TO
"MEADOW BROOK FESTIVAL" SIGN, HANG RED PARKING TAG ON
REARVIEW MIRROR AND FOLLOW SIGNS AND PARKING PERSONNEL
TO THE PARKING SITE. COLOR CODING WILL DIRECT YOU TO THE 356
PARKING CORRAL. TICKETS WILL BE TAKEN AT THE GATE.



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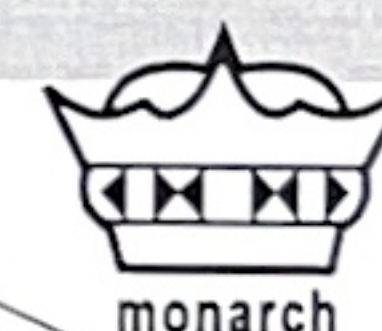
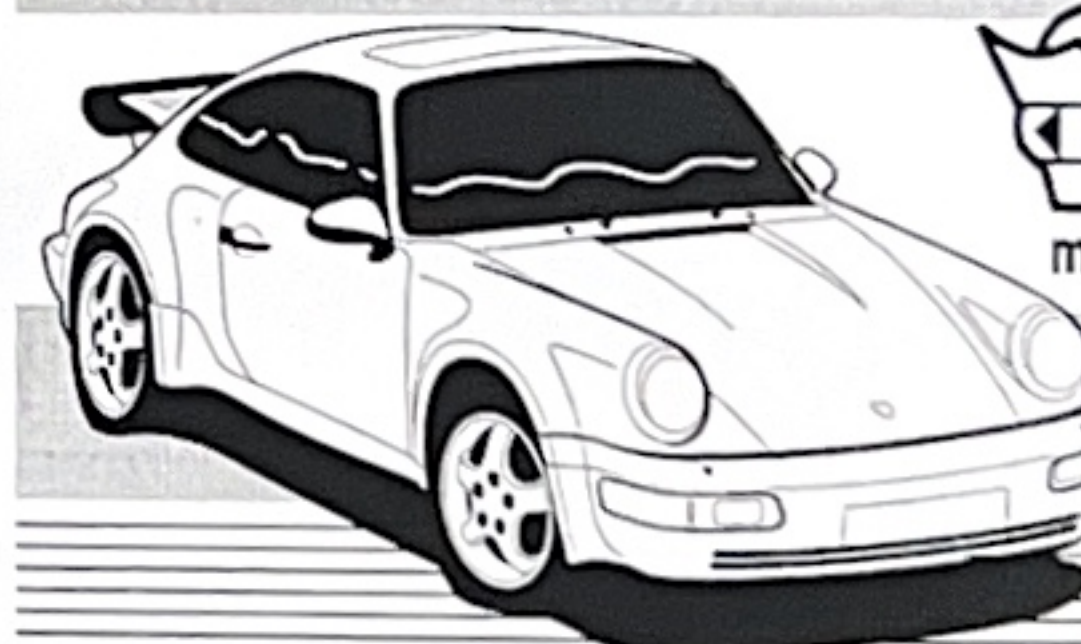
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TROPHIES	CLASS	BOTTLE SIZE
1	BEST OF SHOW	MAGNUM
3	SPECIAL INTEREST	MAGNUM & 2-750 ml
4	SPEEDSTER/ ROADSTER/ CONVT. "D"	1 MAGNUM & 3-750 ml
4	CABRIOLET	1 MAGNUM & 2-750 ml
6	COUPE 356B/C	1 MAGNUM & 5-750 ml
4	COUPE 356-356A	1 MAGNUM & 3-750 ml
3	PORSCHRODS & OUTLAWS	1 MAGNUM & 2-750 ml
1	912	1-750 ml

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SPECIAL THANKS TO THE SOMERSET INN FOR
SPONSORING MANY ITEMS AT THIS YEAR'S EVENT

THE FOLLOWING HAVE PROVIDED DOOR PRIZES FOR THIS YEAR'S HOLIDAY

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*THE 1st 200 PEOPLE WHO TURN IN A COMPLETE
BALLOT FOR THE PEOPLES CHOICE CONCOURS RECEIVE A FREE
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** GRIOT'S GARAGE HAS GENEROUSLY SUPPLIED US WITH THEIR
PRODUCTS FOR WASHING OUR CARS AT THE HOLIDAY

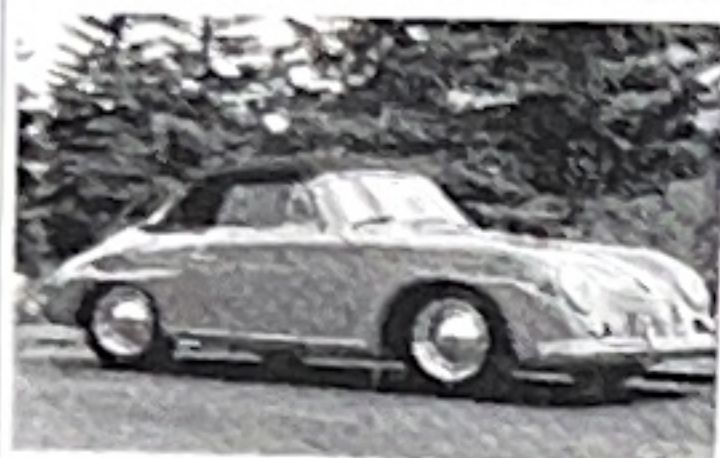


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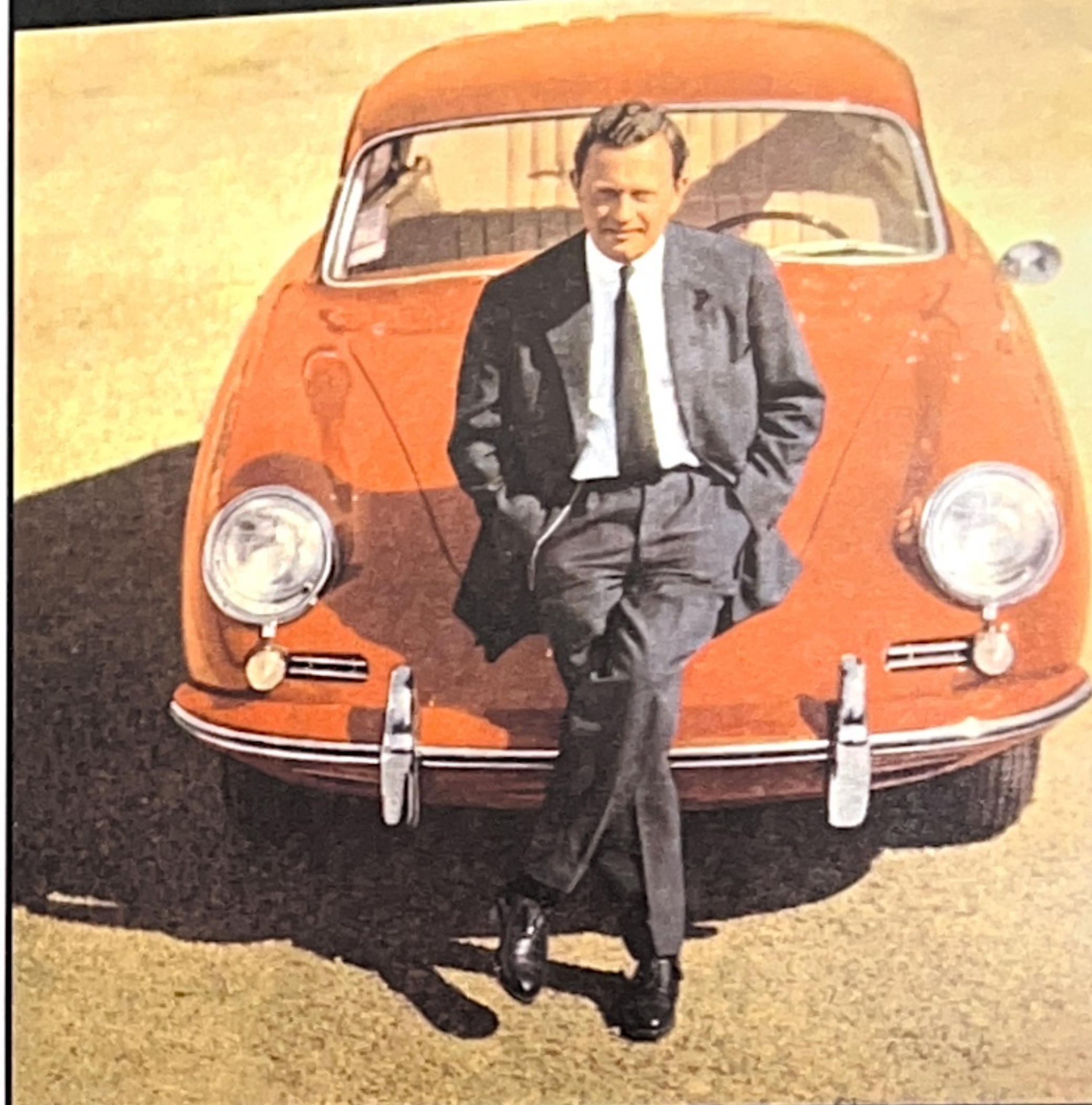
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Auf Wiedersehen Ferry,
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